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THE STAR CAMPAIGN'S 100th CANCER CAREGIVER HONORED



Emily and
Lisa
Hochstedler

Washington, DC - The Wellness Community (TWC) announced today that 10-year old Emily Hochstedler of Coon Rapids, MN is the 100th person to be honored by a cancer patient or survivor, as a *Star* cancer caregiver. Emily and more than 100 family, friends, medical professionals, counselors and others have been honored through The *Star Campaign*, a web-based effort, www.starcampaign.org, which enables cancer patients to honor and reflect on the caregivers who support them. The campaign is made possible by a charitable donation from GlaxoSmithKline Oncology.

Emily was honored by her mother Lisa Hochstedler. Last October, Ms. Hochstedler, a nurse who family members describe as a "go-getter" discovered she had Stage 3a breast cancer at the age of 40. Determined to keep this "go-getter" going, her daughter jumped into action.

"Emily would make me dinner and get me a cup of tea each night before bed," said Ms. Hochstedler. "She was the reason I would get out of bed each day thus making me stronger. She was my reason for beating cancer and she helped me more than she will ever know."

Mrs. Hochstedler honored her daughter as her caregiver after she saw The Wellness Community's (TWC's) Public Service Announcement featuring actress and breast cancer survivor, Diahann Carroll, who encourages people affected by cancer to log on to the site and thank their caregivers. On The *Star Campaign's* website, cancer patients and survivors can honor their *Stars* by completing a simple form about themselves and the person they are choosing to honor. All *Stars* are listed on the "*Star Walk of Fame*," which serves as a place to share inspirational stories of cancer caregiving. Visitors may also purchase a *Star Campaign* lapel pin for \$5 in support of cancer caregivers, create *Star* certificates, access caregiving resources, and learn about free support and education available for patients and caregivers at TWC.

"We are pleased to conduct this campaign to honor the caregivers' selfless acts of kindness like Emily showed to her mom, Lisa," said Kim Thiboldeaux, President and CEO of TWC. "We want everyone to know that patients value the role of caregivers - whether the person is a spouse, other family member, nurse or a friend. It's a difficult job that takes a great deal of strength and courage."

To read more about Emily, the many other caregivers who are honored and to learn more about The *Star Campaign*, please visit www.starcampaign.org.

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ABOUT THE WELLNESS COMMUNITY

Celebrating its 25th anniversary in June 2007, The Wellness Community is an international organization dedicated to providing support, education and hope to people with cancer and their loved ones. Through participation in free professionally-led support groups, educational workshops, nutrition and exercise programs, and stress reduction classes, people affected by cancer learn vital skills that enable them to regain control, reduce isolation and restore hope regardless of the stage of their disease. Today, there are 24 Wellness Communities around the United States plus 56 satellite and off-site programs, two centers abroad in Tel Aviv and Tokyo, three centers in development, and online at The Virtual Wellness Community. For more information, visit www.thewellnesscommunity.org.